

FUNCTIONAL MEDICINE SEO

212% more organic search clicks

Google Search sent more clicks to this clinic's website. That creates more opportunities to explain its services and help someone decide whether to get in touch.

THE RESULT

2024 May 19 - June 22 **2,259**



2025 May 18 - June 21 **7,041**



Google Web Search clicks | Matched 35-day periods | Bars start at zero

SEARCH IMPRESSIONS

127,556 in 2024 to 703,078 in 2025

+451%

What should your practice take from this?

Ask whether the services you want to grow are being found, whether those searches lead to your website, and whether suitable inquiries become appointments. This case demonstrates search growth; your inquiry and appointment records are needed to assess what happens next.

Our role and the source

Marketing Doctors supported the clinic through a subcontracted agency relationship. Totals were checked against the preserved Google Search Console Web Search export across mobile, desktop and tablet. Figures checked September 7, 2026; percentages are rounded.

Historical results, not current performance or a forecast. The comparison does not isolate our contribution or establish patient or revenue growth. The clinic remains anonymous; no endorsement is implied.

Discuss your practice's search opportunity

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